

## 1 COMPANY

- **Customer Acquisition Company**
- Started in the U.S. **January 1993**
- **25 Countries** on **4 Continents**
- **7 Regional Headquarters**
- Over **\$800 Million In Revenue** & Growing
- **Millions of Customers** Acquired



Pacific Headquarters  
Sydney, Australia



World Headquarters  
Concord, NC - USA

**World's Largest** Direct Seller of Telecommunications, Energy & Other Essential Services

## 2 RESIDENTIAL AND BUSINESS SERVICES

- Mobile & Mobile Broadband
- Energy
- Phone
- Broadband
- Digital Phone Service
- nbn™
- Security & Automation
- Merchant Services



## 3 OUR BUSINESS MODEL



## 4 ONLINE BUSINESS

**COST: AU\$549** Incl. GST

### ACN PROVIDES:

- Personalised Online Direct StoreFront –
- Hosted & Updated Daily Product Info & Ordering
- Customer Care
- Customer Tracking
- Australia based IBO Support Call Center



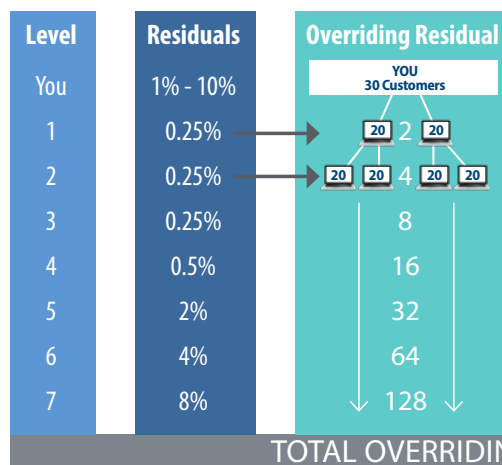
**YOU** acquire customers and ACN does the rest!

## 5 PERSONAL RESIDUAL

**1 to 10%**  
on your personal customers

## 6 OVERRIDING RESIDUAL INCOME

**Up to 8%**  
on other IBO's Customers



Hypothetical Example<sup>1</sup>:

40 CUSTOMERS  
+  
80 CUSTOMERS  
+  
160 CUSTOMERS  
+  
320 CUSTOMERS  
+  
640 CUSTOMERS  
+  
1,280 CUSTOMERS  
+  
2,560 CUSTOMERS

*HYPOTHETICAL EXAMPLE FOR ILLUSTRATIVE PURPOSES ONLY.*

## 7 EARNED POSITIONS & Customer Acquisition Bonus (CABs)

*CABs are bonuses earned based on customers acquired by new IBOs. See ACN's Compensation Plan for Full Details & Qualifications.*

Qualified Team Trainer	Executive Team Trainer	Executive Team Leader	Team Coordinator	Regional Director	Regional Vice President	Senior Vice President
<b>5 CUSTOMER POINTS</b> From at least 3 services QTT	<b>15 CUSTOMER POINTS</b> (personal & downline) ETT QTT QTT	<b>40 CUSTOMER POINTS</b> (personal & downline)	<b>600 CUSTOMER POINTS</b> (personal & downline)	Refer to ACN's Compensation Plan for qualifications		
<b>Monthly Personal Customer Bonuses</b>	<b>BONUS \$250</b>	<b>CABs \$100</b>	<b>CABs Up to \$300</b>	<b>CABs Up to \$380</b>	<b>CABs Up to \$450</b>	<b>CABs Up to \$470</b>
<b>MONTHLY PERSONAL CUSTOMER BONUSES</b>					<b>ELIGIBLE FOR ANNUAL RETREAT</b>	
						<b>ELIGIBLE FOR PRESIDENTS CLUB RETREAT</b>

## 8 TRAINING & SUPPORT

- Business Building Training
- Local, Regional & International Training Events
- Online Business Building and Support System



**Your Business Assistant**  
A set of tools developed exclusively for your ACN business!

**In Business for Yourself, but Never by Yourself!**

<sup>1</sup> The hypothetical examples used in this presentation are for illustrative purposes only and are not meant to imply that it is typical. Success as an ACN IBO is not guaranteed, but rather influenced by an individual's specific effort. Not all IBOs make a profit and no one can be guaranteed success as an ACN IBO. Compensation is only earned at ACN when customers are acquired.